

DIPLOMA OF HIGHER EDUCATION IN PSYCHOLOGY & BUSINESS

Overview

The need for psychological insights or in other words the need to understand human behavior in the corporate world is immense, owing to the necessity of skills in effective communication, leading and managing people, selecting correct people for work and motivating employees to achieve organizational goals. This program equally concentrates on both areas, business and psychology with the aim of producing a graduate who would apply skills and knowledge in psychology to achieve success in business. Core modules covers the essentials in business and psychology providing the opportunity to the students to either continue with the same combination for the final year or to switch the fields entirely in the business or psychology. For details on progressing or transferring after the DHPB, check the relevant section on page

Modules

Introduction to Psychology	15
Biopsychology	15
Cognitive Psychology	15
Social Psychology	15
Quantitative Research Methods	15
Qualitative Research Methods	15
Memory	15
Personality	15
Statistics 1	15
Statistics 2	15
Motivation & Emotion	15
Dynamic Business Environment	15
Enterprising Organizations	15
Employability & Self Development	15
Finance for Managers	15

Elective Modules*

Developmental Psychology	15
Psychometrics	15
Placement	15
Basics of Neuroscience	15
Introduction to Entrepreneurship	15
Project Management	15
Dynamic & Collaborative Teams	15

*Select one of the electives from above

Credits

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Business Consultant



Corporate Trainer



Business Psychologist



Corporate Media Professional



HR Professional